

Volume 1, Number 1 Winter, 2008-2009

Welcome to the first issue of the Friends of the Bergenfield Library newsletter. For almost 50 years the Friends, an independent volunteer organization, has shared the belief in the value of the Library to our community. While we recognize that current economic considerations can make it hard to support all the charitable organizations you would like to help, please consider some of the recent Friends' gifts to the Library:

- Reference Department software (see 521 Thank You's! on page 2)
- Tuesday Morning programs for adults
- Art hanging display system for Library Gallery
- Library equipment (i.e., book trucks, barcode scanner, etc.)
- Imaging the Twinboro News for the Local History Collection
- Educational software
- Children's Program Room furniture
- Young adult computers

Membership in the Friends saves you money.





Hello Friends,

The earlier you offer your children a resource-rich environment, the greater their chances of future success. According to James Heckman in *Schools, Skills and Synapses,* "Most of the gaps at age 18 that help to explain gaps in adult outcomes *are present at the age of five.*"

Libraries are vitally important in offering your pre-school and school-aged children the richest environment possible. And all of this is free to every child, parent and caregiver in our community.

As useful as the Internet is, libraries serve complementary and essential roles in supporting information needs. An information-rich, *trustworthy* environment begins at the public library.

— Linda Mohr, President Friends of the Bergenfield Library



Dear Library Friends:

When times are tough, people turn to their libraries. Families bring their children for a cost-free outing. Seniors come for educational programs. Job-seekers use the library's career and resume information. Small business owners use the library's business resources to locate suppliers or to develop new markets. Adult learners improve their English language skills.

And remember books, movies, magazines and Internet and wireless access at the library are free. I'll say it again, free.

With hard work on behalf of the library you are extending a helping hand to your neighbors. Your support is always valued, but, in these hard times your support means even more.

> Sincerely, Mary Riskind, Director

Friends Reaching Out

"It keeps me alive!" says Marge Gordon about the Friends Outreach Service. "Physically, I can't do much anymore," she says. "So intellectually I need the service provided by the Friends. They deliver about ten books at a time and I call back when I'm done. Then they pick these up and deliver ten more. What could be better? I'd be a very disappointed woman if this service were not available."

Call Bergenfield Library if you need this Friends' service (201-387-4040).

521 Thank You's!

"Thank you all so much for your generous gift to the library of Envisionware. In fact, we at the Reference desk thanked you all 521 plus times within a two week period. 521 patrons were registered by the program in the first 14 days.

"Because of Envisionware, we are able to spend more time teaching patrons how to find information that they need. We will be able to work with students who need help as they research for their assignments. Envisionware allows us to walk into the stacks with patrons and ask follow-up questions as we help find the information that they need."

— The Reference Department

Thank you for your support. We'd be proud to have you as a Friend, and offer you these benefits:

• Entry to the presale at the Friends book sales • Author signing events • Monthly calendar with Library activities • Volunteer opportunities _____ • Memorial recognition plaque FRIENDS OF THE BERGENFIELD LIBRARY, 50 W. Clinton Ave., Bergenfield, NJ 07621 (Yearly memberships are from January 1 to December 31) (Street/include Apartment #) NAME: ____ ADDRESS: (City) (State) (Zip) CHECK MEMBERSHIP DESIRED: ☐ Individual \$10.00 (year) ☐ Junior (under 18) \$5.00 (year) ☐ Family \$25.00 (year) ☐ Small business/Organization \$35.00 (year) ☐ Corporation \$100.00 (year) Additional contribution \$ (Thank you!) ☐ Renewal ☐ New Membership

Make checks payable to Friends of the Bergenfield Library — All contributions are tax deductible Visit our Webpage www.bergenfield.bccls.org — Click on Friends Link