



Dear Friend:

The opportunity to be a part of something that is of major impact and lasting positive influence does not come often in life. In 2018, the Bergenfield Public Library will be celebrating its 100th anniversary. We invite you to take advantage of this important milestone.

Established by a small committee of public-spirited residents in 1918, the Bergenfield Public Library continues to stand out as a meaningful destination within the community. Over its 100 years, the Library has served as a place that fosters early literacy skills and a love of reading in children, supports higher learning with technology, assists non-native speakers looking to master English and engages its residents with innovative programs and events.

Your time and resources are valuable. We know you receive many requests from numerous noble causes. However, in today's chaotic and changing world, to have a place solely dedicated to the community and its desire for self-improvement is a necessity of great importance. The Library is a community asset, a symbol of Bergenfield's past and future commitment to community, to learning and the worth of every individual. What better way to show your support for Bergenfield's hub for lifelong learning than by placing an ad to represent your family or showcase your organization's products or services in our Commemorative Journal?

If you would like additional information about the Friends of the Library's mission, we are happy to meet with you at your convenience. Please call (201) 387-4040 x2829 or email centennial@bergenfieldlibrary.org if you have any questions or would like to support the Library's Centennial. All donations to the Friends of the Bergenfield Public Library are tax deductible.

We thank you for your support for this Commemorative Journal project and hope you will join us at our formal Centennial Celebration event on May 5 at the Knights of Columbus Hall. Tickets for the special event will be available for purchase in early 2018. Be assured that your participation, at any level, will be greatly appreciated!

Sincerely,
Friends of the Bergenfield Public Library
50 W. Clinton Avenue
Bergenfield, NJ 07621

See Reverse





BERGENFIELD LIBRARY'S CENTENNIAL COMMEMORATIVE JOURNAL ORDER FORM

PLEASE CHECK OFF DESIRED ITEM(S)

SPONSORSHIPS

SPONSORS WILL EACH RECEIVE ONE FULL PAGE
AD WITH SPECIAL DESIGNATION AND BE
FEATURED ON A COMMEMORATIVE PLAQUE
IN THE LIBRARY

- ☐ PLATINUM LEVEL \$1,000 Min.
- ☐ GOLD LEVEL \$750 Min.
- ☐ SILVER LEVEL \$500 Min.
- ☐ I WOULD LIKE MY AD TO SERVE AS A
MEMORIAL OF: _____

**ALL AD SPACE RESERVATIONS,
PAYMENT & ARTWORK DUE
BY 2/28/18**

COMMEMORATIVE JOURNAL

FULL PAGE AD

- ☐ BLACK & WHITE \$100.00
- ☐ FULL COLOR \$200.00

HALF PAGE AD

- ☐ BLACK & WHITE \$75.00
- ☐ FULL COLOR \$175.00

QUARTER PAGE AD

- ☐ BLACK & WHITE \$50.00
- ☐ FULL COLOR \$150.00

BUSINESS CARD

- ☐ BLACK & WHITE \$25.00

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I (we) hereby authorize the purchase of the advertisement option(s) checked above. If purchasing an ad, attached is the text/photo/art to use. Artwork can be emailed to centennial@bergenfieldlibrary.org. I (we) agree to pay the sum of
\$ _____

SIGNATURE: _____

- ☐ CHECK HERE IF YOU WOULD LIKE TO MAKE A GENERAL DONATION TO THE FRIENDS OF THE LIBRARY + HAVE
ENCLOSED A CONTRIBUTION. YOUR NAME WILL APPEAR ON THE BOOSTER PAGE. THANK YOU!

PLEASE MAKE ALL CHECKS PAYABLE TO FRIENDS OF THE BERGENFIELD PUBLIC LIBRARY

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centennial@bergenfieldlibrary.org